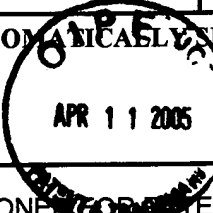
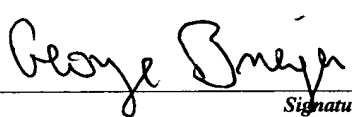
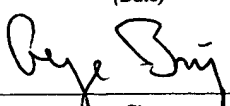


<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b>				Docket No. <b>US010107 (18745)</b>	
Applicant(s): <b>Lalitha Agnihotri, et al.</b>					
Application No. <b>09/819,441</b>	Filing Date <b>MARCH 28, 2001</b>	Examiner <b>Jade O. Laye</b>	Customer No.	Group Art Unit <b>2614</b>	Confirmation No. <b>2711</b>
Invention: <b>METHOD AND APPARATUS FOR AUTOMATICALLY SELECTING AN ALTERNATE ITEM BASED ON USER BEHAVIOR</b>					
					
<u>COMMISSIONER FOR PATENTS:</u>					
Transmitted herewith is an amendment in the above-identified application.					
The fee has been calculated and is transmitted as shown below.					
<b>CLAIMS AS AMENDED</b>					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	20 -	20 =	0	x \$50.00	\$0.00
INDEP. CLAIMS	6 -	6 =	0	x \$200.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account <b>19-1013 SSMP</b> <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038.					
<b>WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</b>					
 _____ <i>Signature</i>			Dated: <b>April 7, 2005</b>		
<b>George Brieger, Reg. No. 52,652</b> <b>Scully, Scott, Murphy &amp; Presser</b> <b>400 Garden City Plaza, Suite 300</b> <b>Garden City, New York 11530</b>			I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on <b>April 7, 2005</b> _____ (Date)  _____ <i>Signature of Person Mailing Correspondence</i> <b>George Brieger</b> _____ <i>Typed or Printed Name of Person Mailing Correspondence</i>		
CC:					



2614  
Jfw

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: Lalitha Agnihotri, et al. Examiner: Jade O. Laye  
Serial No: 09/819,441 Art Unit: 2614  
Filed: March 28, 2001 Docket: US010107 (18745)  
For: METHOD AND APPARATUS FOR Dated: April 7, 2005  
AUTOMATICALLY SELECTING AN  
ALTERNATE ITEM BASED ON USER Confirmation No.: 2711  
BEHAVIOR

Mailstop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Arlington, VA 22313-1450

**RESPONSE UNDER 37 C.F.R. §1.111**

Sir:

In response to the non-final Office Action mailed January 11, 2005, Applicants respectfully request under the provision of 37 C.F.R. §1.111 that the above-identified Application now be allowed.

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**CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8(a)**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail on April 7, 2005 in an envelope addressed to: Mailstop Amendment Commissioner for Patents, Box 1450, Arlington, VA 22313-1450

Dated: April 7, 2005

  
George Brieger